



Funding Exchange 2008 Grants List

Media Justice Fund



"Change, Not Charity."

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CAPACITY BUILDING

Allied Media Projects, Inc.

Detroit, MI

alliedmediainitiative.org

\$15,000

Allied Media Projects (AMP) has just concluded their 10th annual Allied Media Conference (AMC) which brought together community members, mediamakers and diverse social justice activist organizations. Working from an anti-oppression framework, the conference provided an opportunity for organizers and community members to develop strategies and skills in the fight to establish access to communication as a human right. Funds will allow AMP to create the Allied Resource Initiative in order to help local partners develop diverse grassroots fundraising tactics. The Allied Resource Initiative will grow the organization financially while deepening its commitment as well as increasing the sustainability of its participating organizations. The Initiative will weave together movement building, grassroots fundraising and conference planning.

CCTV Center for Media & Democracy

Burlington, VT

www.cctv.org

\$15,000

CCTV is a 25-year-old organization that works to defend free speech and preserve public access for all people to cable TV and broadband networks. With the funding, CCTV's coalition of mainstream and under-represented groups and activists will mobilize to secure public access cable television in Vermont. Working in collation with non-profit and municipal governments, CCTV is organizing a compelling case for continued public access in the state's largest communities. CCTV will build political support for expanding public broadband to the region and provide a model and inspiration for community media centers defending access in Vermont and across the country.

Comité Pro Rescate y Desarrollo de Vieques (CRDV)

Vieques, PR

prorescatevieques.org

\$25,000

CRDV has been the coordinator and leader of the peace movement on the island of Vieques. In collaboration with various community organizations and other entities, CRDV created LA VOZ DEL ESTE (The Voice of the East), an introduction to popular community media. LA VOZ will educate and involve the community in the development of their new regional Non-Commercial Educational (NCE) radio station, which is expected to open in the next several months. LA VOZ includes three components: a series of community dialogues on issues of oppression, communica-

tion rights and media literacy; a discussion of the analysis of mechanisms of oppression focusing on regional experience; and workshops on script writing and community radio production. The project will help identify talented women, youth, men and elders who will have the tools to produce community radio.

Community Radio Collective, Inc.

Scranton, PA

Wife.org

\$20,000

Community Radio Collective is a new organization founded this year with a construction permit for a new, full-power, non-commercial FM radio station dedicated to serving the struggles for social, economic, and environmental justice in Scranton, Pennsylvania. CRC, Inc. is dedicated to the progressive values of human rights, multiculturalism, freedom of expression, and democracy. It will launch the progressive WFTE-FM next year and funds will assist organizational governance and information technology development, as well as community outreach, office equipment, and signal expansion.

Media Mobilizing Project (MMP)

Philadelphia, PA

www.mediamobilizing.org

\$20,000

Launched in 2005, MMP has already received local and national press attention for its leadership efforts in linking issues of media democracy, justice and reform to underlying socio-economic structures. MMP emphasizes work at the grassroots, bringing low income communities into legislative and policy reform battles, and working to build a movement that can powerfully articulate the relationship between media issues and everyday survival. Funds will support MMP's four main capacity building efforts: relocate and expand MMP's office, develop a volunteer recruitment strategy, develop an information and communications management system, and create a sustainable fundraising plan.

NY Media Alliance

Troy, NY

www.MediaSanctuary.org

\$20,000

NY Media Alliance, a non-profit organization that was established in 1979, moved operations from Manhattan to Troy in 2005 to focus on media reform, education, outreach and organizing on a state-wide basis. Funding will be used to develop a media justice campaign in the NY Capital Region, building on a recent high-profile media controversy involving the brutal treatment of a visiting Iraqi-American journalist by state, county and city officials. Initiatives will include free, week-long neighborhood summer media camps for local youths to begin building capacity in media literacy, media production and media activism.



Pineros y Campesinos del Noroeste (PCUN)

Woodbury, OR

www.pcun.org

\$20,000

Assisted by a 2006 MJF support grant, PCUN was able to establish KCPN-LP, also known as *Radio Movimiento*, in August, 2006. It now operates around the clock and reaches thousands of Latino immigrants to help organize for improved health care, education and farm worker legislation. *Radio Movimiento* creates opportunities for members of the majority Latino community to learn about media production. With this year's grant, PCUN will reinforce their volunteer base, expand their underwriting core support, and reach beyond their 300 square-mile broadcast turf in order to connect with supporters of PCUN across the continent and take a leadership role in national community-based media organizing.

Public Economic Information Service (PEIS)

Madison, WI

www.laborradio.org

\$20,000

News coverage in Wisconsin is highly imbalanced with regard to geographic areas and economic and racial communities. To address this disparity, PEIS has launched Wisconsin Progressive News (WPN), a daily news program produced by and for social justice and labor organizations and interested individuals. WPN is distributed entirely via cell phone. News via cell phone alters the economics of broadcast and enables immediate access to information by people in remote and underserved communities. WPN is free to any caller. With this grant, WPN will upgrade its current information systems to accommodate the new, interactive cell phone distribution system.

**Southeastern Prison Education,
Advocacy & Reformation, Inc. (SPEAR)**
Greenville, MS
\$20,000

SPEAR recently received an FCC permit to build a Non-Commercial Educational (NCE) radio station in Lake Village, Arkansas. SPEAR's goals for the station include special programming targeting currently and formerly incarcerated people and their families and communities in the Mississippi Delta. Funds will allow SPEAR to hire a project engineer and legal counsel; develop governance and management operations; develop a community organizing and information gathering strategy; and create a fundraising plan. SPEAR's efforts will involve the community in all aspects of their work in order to ensure coverage of diverse and widespread community events.

**Texas Media Empowerment Project
(Texas MEP)**
San Antonio, TX
www.texasnep.org
\$15,000

Texas MEP works with diverse communities in San Antonio to integrate issues of media access and accountability into ongoing social justice organizing and base building. Funding will help Texas MEP to develop the leadership of their anchor organizers into a board of directors to take on a specific set of organizational priorities and expand the media reform and advocacy work of their local and regional allies. Texas MEP will implement their cross-issue media justice policy agenda at the grassroots, targeting content reform, digital inclusion, artists' rights, and the racial and economic justice agendas of local Texas communities.

COMMUNITY MEDIA COLLABORATION

Garment Worker Center (GWC)
Los Angeles, CA
www.garmentworkercenter.org
\$20,000

Through the Worker to Worker Communication Project/Proyecto de Comunicación entre Trabajadores (PCT), GWC will increase the ability of 80,000 low-wage, hyper-exploited, undocumented immigrant garment workers. This grant will support GWC to strengthen and extend their existing print and radio workshops, set up an internet radio station run by and for garment workers, and begin fighting for a low power FM license. The grant will also help them connect their efforts to similar projects taking place in other communities across the city, and to the nationwide efforts to support the Local Community Radio Act (House Bill 2802 and Senate Bill 1675).

Main Street Project
Minneapolis, MN
MainStreetProject.org
\$15,000

Main Street Project's iJustice 2.0 / Justicia 2.0! initiative will help rural Latin@s in Minnesota and Iowa use interactive Web technologies to advocate for immigrant rights. Funding will support Main Street Project as it addresses both web access and representation by creating a bilingual toolkit and training program on using blogs, YouTube, Flickr, and web-based social networks to effectively communicate immigrant rights messages. MSP will also offer training to Latin@s and activist organizations in four rural communities in Minnesota and Iowa. MSP will provide follow-up technical assistance and messaging support and will evaluate the impact of training programs.

People's Production House, Inc.
New York, NY
www.peoplesproductionhouse.org
\$25,000

People's Production House (PPH) fights for internet policy that helps underserved communities in New York City and Washington, DC. PPH provides young people, immigrants and low-wage workers with comprehensive education for the information age, combining media production, media literacy and media policy. PPH partners with local organizations whose constituents have been marginalized and degraded by traditional media. Grant funds will support PPH in developing a new corps of media activists from among New York City's community-based, social justice organizations. Through PPH's 12-week trainings, 15-30 community organizers will become skilled journalists, prepared to report on issues of media policy, as well as matters critical to their organizations' ongoing campaigns.